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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91196469 |
|---------------------------|--|
| Party | Plaintiff Farm Fleet Supplies, Inc. |
| Correspondence Address | ERIC O HAUGEN HAUGEN LAW FIRM LLP 121 SOUTH EIGHTH STREET, 1130 TCT TOWER MINNEAPOLIS, MN 55402 UNITED STATES haugenmail@haugenlaw.com |
| Submission | Plaintiff's Notice of Reliance |
| Filer's Name | Eric O. Haugen |
| Filer's e-mail | haugenmail@haugenlaw.com |
| Signature | /Eric O. Haugen/ |
| Date | 03/26/2012 |
| Attachments | Opposer's Notice of Reliance No. 3.pdf (22 pages)(1307207 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Farm Fleet Supplies, Inc.,

Opposer,

Opposition No. 91196469

vs.

Ser. Nos. 77/894710; 77/894766 and 77/894812

Blain Supply, Inc.,

Applicant.

OPPOSER'S NOTICE OF RELIANCE NO. 3

Pursuant to 37 CFR § 2.122, Opposer, Farm Fleet Supplies, Inc. hereby makes of record in connection with this proceeding those documents designated N-0265, N-0137, N-0055, N-0276, N-0030, N-0141, N-0135, N-0262, N-0139, N-0129, N-0033, N-0193, N-0133, N-0396, N-0399, N-0264, N-0277, N-0031 and N-0282. Each and every one of these documents evidence business listings for businesses that generically or descriptively use either "Farm & Fleet" or "Farm and Fleet" as part of their business names. These documents will be

relied on to establish the fact that Applicant has not been and is not the exclusive user of the farm & fleet/farm and fleet phrase, and that the designation is properly used by others in descriptive and generic fashions.

The materials at issue in this Notice of Reliance were located online, and consist of listings from available internet-based phonebooks and trade listings.

Respectfully submitted,

Date: March 26, 2012

Eric O. Haugen
HAUGEN LAW FIRM NLLP
121 South Eighth Street
1130 TCF Tower
Minneapolis, MN 55402
(612) 339-8300 – Phone

Attorney for Opposer, Farm Fleet Supplies, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing OPPOSER'S NOTICE OF RELIANCE NO. 3 was served upon Blain Supply, Inc.'s attorney at their address of record via first class mail postage prepaid to:

Nancy B. Johnson BRENNAN STEIL S.C. One E. Milwaukee St. Janesville, WI 53547-1148

Date: March 26, 2012

Respectfully Submitted,

Eric O. Haugen

HAUGEN LAW FIRM PLLP

121 South Eighth Street

1130 TCF Tower

Minneapolis, MN 55402

(612) 339-8300 – Phone

Attorney for Opposer, Farm Fleet Supplies, Inc.



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Dave's Farm & Fleet Service

Write a Review) お☆☆☆☆ Not Rated 1424 Friday Rd, Coloma, MI 49038 (269) 468-5267



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Where

BUSINESS OVERVIEW MAP

Dinsmore Farm and Fleet (937) 544-3332

11780 State Route 41, West Union, OH 45693

Send to Phone

Nearby Warehouse Stores

Western Auto (937) 544-5557 - 12149 State Route 41, West Union, OH, 45693

Details

This Business Can Be Found In

West Union, OH > Warehouse Stores

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FARM & FLEET <u>Map</u> 995 E North St Kendallville, Indiana 46755-1228 **(260)** 347-3004 ©

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Keywords: manufacturing, manufacturers

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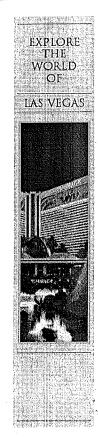
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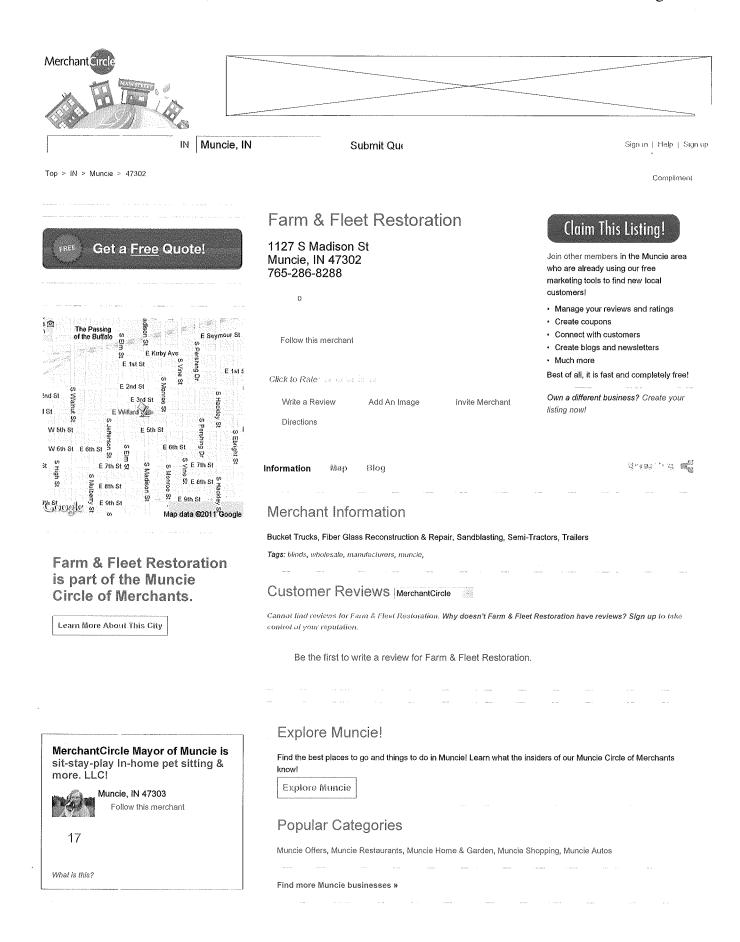
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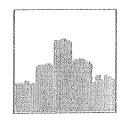


Farm & Fleet Supply

Categories: Tires, Hardware Stores, Sporting Goods

2740 Paul Bunyan Dr NW Bemidji, MN 56601

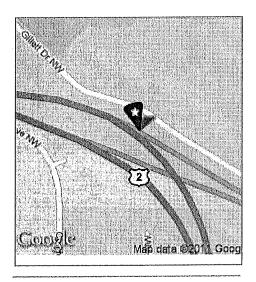
(218) 751-3237



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Champion Auto & Tire 0 reviews Bemidji, MN



Gander Mountain 0 reviews Bemidji, MN



Famous Footwear 0 reviews Bemidji, MN



Tire One 0 reviews Bemidji, MN

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What

Where



BUSINESS OVERVIEW MAP

G&A's Diesel, Farm & Fleet Services (610) 786-0547

14200 Port Sheldon St, Holland, MI 49424

Send to Phone

Nearby Auto Repair

Meineke Car Care Center

AAMCO Transmissions & Auto Repair (855) 492-2626

Pine & Seventeenth Transmisssion & Auto Repair Shop (616) 392-2548 - 105 W 17th St, Holland, MI, 49423

Wolters Automobile Services LLC (616) 393-8050 - 236 E 24th St, Holland, MI, 49423

Automotive Electronic Specialist (616) 399-8441 - 2530 Van Ommen Dr, Holland, MI, 49424

Hank's Auto Service LLC (616) 399-1660 - 2525 Van Ommen Dr, Holland, MI, 49424

ProTech Automotive Service (616) 396-8324 - 180 E 40th St, Holland, MI, 49423

Bill's Automotive (616) 392-2198 - 707 Washington Ave, Holland, MI, 49423

Maplewood Auto Inc. (616) 392-4936 - 242 E 26th St, Holland, MI, 49423

Boulevard Auto Electric Service (616) 738-9316 - 500 136th Ave, Holland, MI, 49424

Details

This Business Can Be Found In

Holland, MI > Auto Repair: Trucks

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BUSINESS OVERVIEW MAP

Highland Tire Farm & Fleet (937) 382-2300

603 Mccoy Rd, Wilmington, OH 45177

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Nearby Hardware

Champion Bridge Co (937) 382-2521 - 261 E Sugartree St, Wilmington, OH, 45177

Columbus Pipe & Equipment Co Steel Warehouse Division (800) 282-3027 - Wilmington, OH, 45177

Tsc Farm Auto Store (937) 382-2595 - 1627 Rombach Ave, Wilmington, OH, 45177

Ace Hardware (937) 382-1459 - 1268 Rombach Ave, Wilmington, OH, 45177

Melvin Stone Co (937) 584-2486 - 228 Melvin Rd, Wilmington, OH, 45177

Details

This Business Can Be Found In

Wilmington, OH > Hardware
Wilmington, OH > Housewares
Wilmington, OH > Warehouse Stores

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Additional data provided by Localeze.

Hilliard Auto Farm & Fleet

Write a Review Jacob Co. Not Rated

5346 Center St, Hilliard, OH 43026 http://www.napaonline.com... (614) 876-5667

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Additional Information Cars

Products & Services (Edit)

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- **CUSTOM ENGINES**
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- Electronics
- Engine Rebuilding
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- Hoses
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Where

BUSINESS OVERVIEW MAP

Mike's Farm & Fleet Repr (513) 732-0830

4539 Elmwood Rd, Batavia, OH 45103

Send to Phone

Nearby Agricultural Equipment and Supplies

Anderson Tractor Supply (877) 544-6014 - 20968 Twp Rd 51, Bluffton, OH, 45817

Westech Rigging Supply (541) 344-6249 - 4140 West 11th Avenue, Eugene, OR, 97402

Geoponics Earth Chemistries (239) 261-6500 - 3425 Radio Rd, Naples, FL, 34104

Braemar Building Systems (888) 480-5552 - 925 W Kenyon Ave #6, Englewood, CO, 80110

Westech Rigging Supply (541) 344-6249 - 4140 West 11th Avenue, Eugene, OR, 97402

Smith Custom Service Inc (513) 625-9000 - 2469 St Rt 131, Goshen, OH, 45122

Westech Rigging Supply (503) 399-7037 - 2439 McGilchrist Street SE, Salem, OR, 97302

Sturdi-Built Greenhouse Mfg Co (503) 244-4100 - 11304 SW Boones Ferry Rd, Portland, OR, 97219

Westech Rigging Supply (503) 399-7037 - 2439 McGilchrist Street SE, Salem, OR, 97302

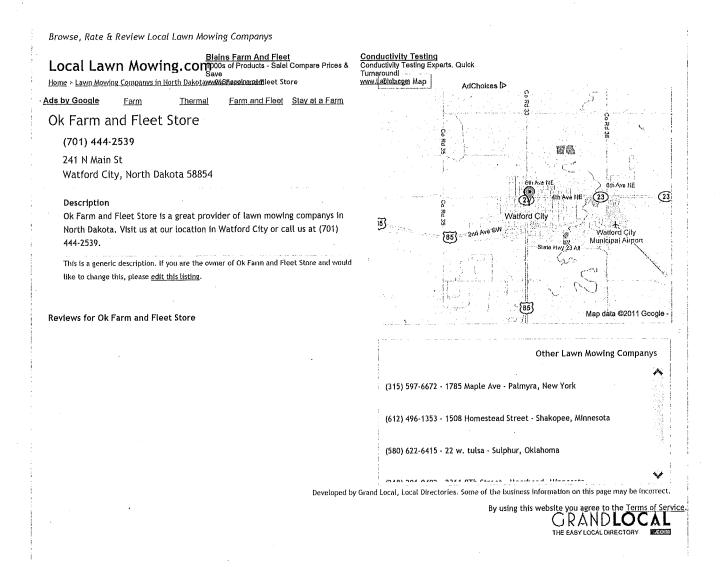
Westech Rigging Supply (541) 344-6249 - 4140 West 11th Avenue, Eugene, OR, 97402

Details

This Business Can Be Found In

Batavia, OH > Agricultural Equipment and Supplies: Repair Batavia, OH > Warehouse Stores

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Pete-co Farm & Fleet

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Company Name Composite hard to add your lower Po Box 72
North Hoosick
NY
12133-0072

Phone: (518) 686-5287

Website:

Add Website

Categories:

Farm Equipment-Repairing and Parts in North Hoosick Farm Equipment-Repairing and Parts in New York

Company Description:

No one has entered a description for **Pete-co Farm & Fleet** yet. If you own or know the company we would appreciate your help in entering a description to improve this listing.



Quality Farm & Fleet Inc

67176 Gratiot Ave → Richmond, MI 48062 → 586-727-7594

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BUSINESS OVERVIEW MAP

Quality Farm & Fleet (989) 427-3616

5333 Quarter Rd, Edmore, MI 48829

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Nearby Auto Parts

NAPA AUTO PARTS (989) 427-3500 - 311 W Main St, Edmore, MI, 48829

Edmore Auto (989) 427-5111 - 523 W Main St, Edmore, MI, 48829

Discount Tire & Battery (989) 427-3449 - 303 W Main St, Edmore, MI, 48829

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Edmore, MI > Auto Parts: Car Parts Edmore, MI > Warehouse Stores

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Ouality Farm & Fleet Inc 6000 Fostoria Ave Findlay, OH 45840 419-424-0962

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71 Pine Lake Ave, la Porte, IN 46350219-362-1300

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Rossi's Tire & Auto Service, Farm & Fleet in Salinas, California (ca)

Name: Rossi's Tire & Auto Service, Farm & Fleet

Street: 329 Rianda St Salinas, ca 93901-3726 Phone: (831) 424-4891

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Map to Rossi's Tire & Auto Service, Farm & Fleet

Farm Equipment at our Perry, NY Location >> Sedam Farm & Fleet Tire Service Farm Equipment >> Sedam Farm & Sedam

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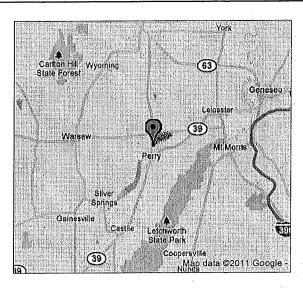
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BUSINESS OVERVIEW MAP

Steve's Farm & Fleet (812) 864-0014

1722 S County Road 425, Cory, IN 47846

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Westech Rigging Supply (541) 344-6249 - 4140 West 11th Avenue, Eugene, OR, 97402

Geoponics Earth Chemistries (239) 261-6500 - 3425 Radio Rd, Naples, FL, 34104

Central Landscape Supply Inc (800) 772-3888 - 4026 County Road 74, Saint Cloud, MN, 56301

Braemar Building Systems (888) 480-5552 - 925 W Kenyon Ave #6, Englewood, CO, 80110

Sturdi-Built Greenhouse Mfg Co (503) 244-4100 - 11304 SW Boones Ferry Rd, Portland, OR, 97219

Newark Truck & Tractor (815) 942-5101 - 4295 W Route 6, Morris, IL, 60450

Westech Rigging Supply (800) 442-7454 - 4140 West 11th Avenue, Eugene, OR, 97402

Westech Rigging Supply (503) 399-7037 - 2439 McGilchrist Street SE, Salem, OR, 97302

Details

This Business Can Be Found In

Cory, IN > Agricultural Equipment and Supplies: Repair Cory, IN > Warehouse Stores

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